

Toyota Development System (TDS) Training Program



Learn the secrets of Toyota's product development directly



At a Glance

Who Should Attend Professionals who involve in product design, Development and cost management in manufacturing

Duration 3-Hour Intensive Session.

Format Online Webinar via ZOOM.

Program fee 249 USD

Date & Time May 28, 2026.
10.00AM to 1.00 PM
Japan Time (Host)

Overview

This comprehensive training program offers a deep dive into the Toyota Development System (TDS), focusing on the internal R&D and design management practices that have made Toyota a global leader.

Led by a veteran former Chief Engineer; rare insights into the "Development Systems", "Obeya" activities and advanced Kaizen strategies used to streamline product development.

For Whom

This program is designed for a multinational audience of engineering, lean manufacturing and management professionals.

It is particularly valuable for those looking to implement structured technology transfers, improve design quality or enhance human resource development within technical divisions.

TDS Training Curriculum

- 1. The Strategic Importance of New Product Development** - Understand how effective product development drives competitiveness, innovation, and long-term business success.
- 2. Toyota Development System (TDS) Philosophy** - Explore the core principles and thinking behind Toyota's world-class development approach.
- 3. The Toyota Development Process** - Learn the structured, end-to-end process used by Toyota to bring products from concept to market efficiently.
- 4. The Chief Engineer (CE) System** - Discover the role of the Chief Engineer in leading product vision, decision-making, and cross-functional alignment.
- 5. Obeya & Visual Management in Development** - See how Obeya rooms and visualization techniques enhance communication, transparency, and faster problem-solving.
- 6. Simultaneous Engineering (SE) in Practice** - Understand how cross-functional collaboration accelerates development while reducing risks and rework.
- 7. Quality Integration Process (QIP)** - Learn how quality is built into the development process from the very beginning; not inspected at the end.
- 8. Cost Planning & Management** - Gain insights into proactive cost control and value engineering throughout the development lifecycle.
- 9. Role of Engineering Data Systems** - Explore how data systems support decision-making, knowledge sharing, and development efficiency.
- 10. Key TDS Tools & Techniques** - Get introduced to practical tools used within TDS to streamline development and improve outcomes.

Meet Your Instructor

A former Chief Engineer at Toyota Motor Corporation, the instructor brings over 30 years of experience in vehicle design, development, and global engineering operations, having led major vehicle programs and contributed to Toyota's engineering excellence.

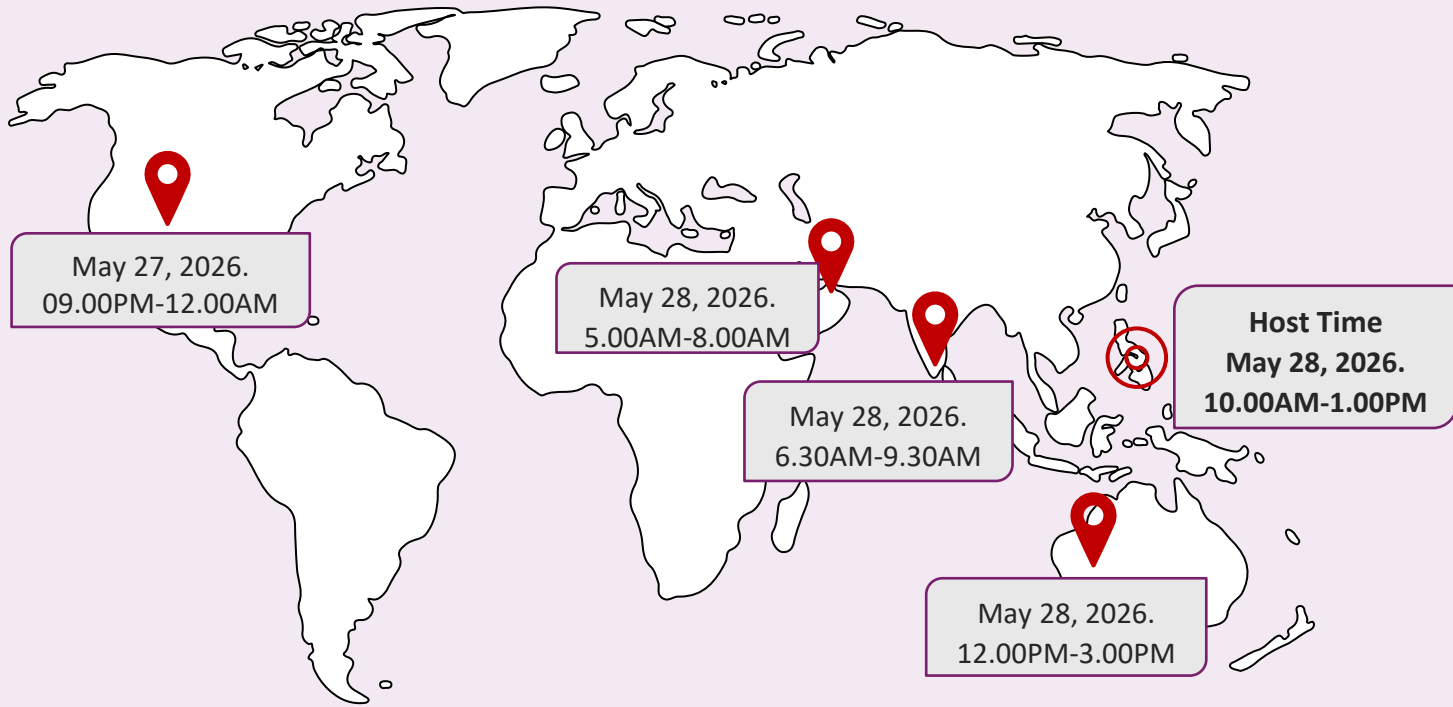
His expertise spans TMS Kaizen, cost management, and the development of global R&D and technical support systems; offering practical insights into building and sustaining world-class development processes.



NAKAMURA KIMIKAZU

*Vice President,
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Upcoming program schedule



Accreditation & Certification

Certificate issued by



豊田エンジニアリング株式会社
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