

# Obeya for Powerful Visual Management

## Visualization (Mieru-ka) and the Obeya Approach



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*Learn the secrets of Obeya approach*

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### At a Glance

**Who Should Attend** Manufacturing and Operations Teams, Development Experts, Business and Strategic Leaders.

**Duration** 3-Hour Intensive Session.

**Format** Online Webinar via ZOOM.

**Program fee** 249 USD

**Date & Time** Oct 29, 2026.  
10.00AM to 1.00 PM  
Japan Time (Host)

### Overview

This program introduces Toyota's approach to smart visual management through Mieru-ka and the Obeya method. Participants learn to make problems, priorities, and progress visible, strengthen teamwork, and manage improvement activities effectively. It combines key concepts and practical tools to align teams, solve workplace challenges, sustain daily improvement, and enhance corporate value across the organization.

### For Whom

Designed for Consulting Professionals, Manufacturing and Operations Teams, Technical & Development Experts, Business and Strategic Leaders, especially those seeking practical methods to enhance efficiency, solve real operational challenges, and lead transformation initiatives.

# Obeya for Powerful Visual Management

## Program Content

### **01 Corporate Management Activities and Core TMS**

- Activation management is essential as the core of all workplaces

### **02 Visualization and Behavioral Theory**

- Make facts, priorities and abnormalities easy to see
- Use visible information to encourage timely action

### **03 Recommended Obeya Activities**

- Start with team building to enhance team strength

### **04 Methodology for Improvement Activities: Utilizing the Three Basic Tools**

- What Is Problem Solving?
- Defining Problems Using KPT
- Developing Improvement Plans Using Visual Boards
- Breaking Down and Implementing Improvement Activities Using Task Boards

### **05 Promoting Daily Improvement Through Team Obeya Sessions**

- Review progress and obstacles in focused team sessions
- Sustain improvement through clear ownership and follow-up

### **06 Next Steps**

- Promote cross-organizational Obeya activities to further enhance corporate

### **07 Conduct a Corporate Health Check to Drive Overall Improvement**

# Meet Your Instructor



**TAMANO Toru**  
(50+ yrs of Experience)

**Senior Consultant**  
**Toyota Engineering Corporation**

**Expertise:** TPS Kaizen in factories, general management and TMS Kaizen in offices

## Education

Bachelor of Electrical Engineering, Nagoya University, Japan

## Work Experience

**1976–2012**

### Toyota Motor Corporation

**Prod.  
Engineering  
( 25 years )**

Assigned to the Production Engineering Division and the Electronic Production Engineering Division, serving as General Manager of the latter. - Design and development of unit parts, production technology development (control, process, materials, etc.), prototype development, process planning, equipment planning.- Design and development of electronic components, production technology development, process planning, and production preparation.- Equipment control system development (CAM, digital engineering). Awarded the 5th Japan Society for Precision Engineering Technology Award in 1985 as a team

**Plant  
Management  
( 3 years )**

General Manager of the Administrative Division, Kamigo Plant - Coordination of engineering functions at the main engine plant.- Management of safety, environment, production control, cost, human resources and general affairs, etc., on-site plant management and constitutional improvement

**Plant  
Management  
( 3 years )**

Deputy Plant Manager- Design and production of motors for ABS, on-site plant management and constitutional improvement.

**GAC Toyota  
Engine, China  
( 5 years )**

President of a local subsidiary- Oversaw production and supply of engines in China and management of local plants.

**2012 -2016**

### Toyota Motor East Japan, Inc.

**Plant  
Management  
( 4 years )**

Served as Miyagi Yamato Plant Manager, Managing Executive Officer, and Advisor.- Operation and management of automotive unit component plan

**2016  
present**

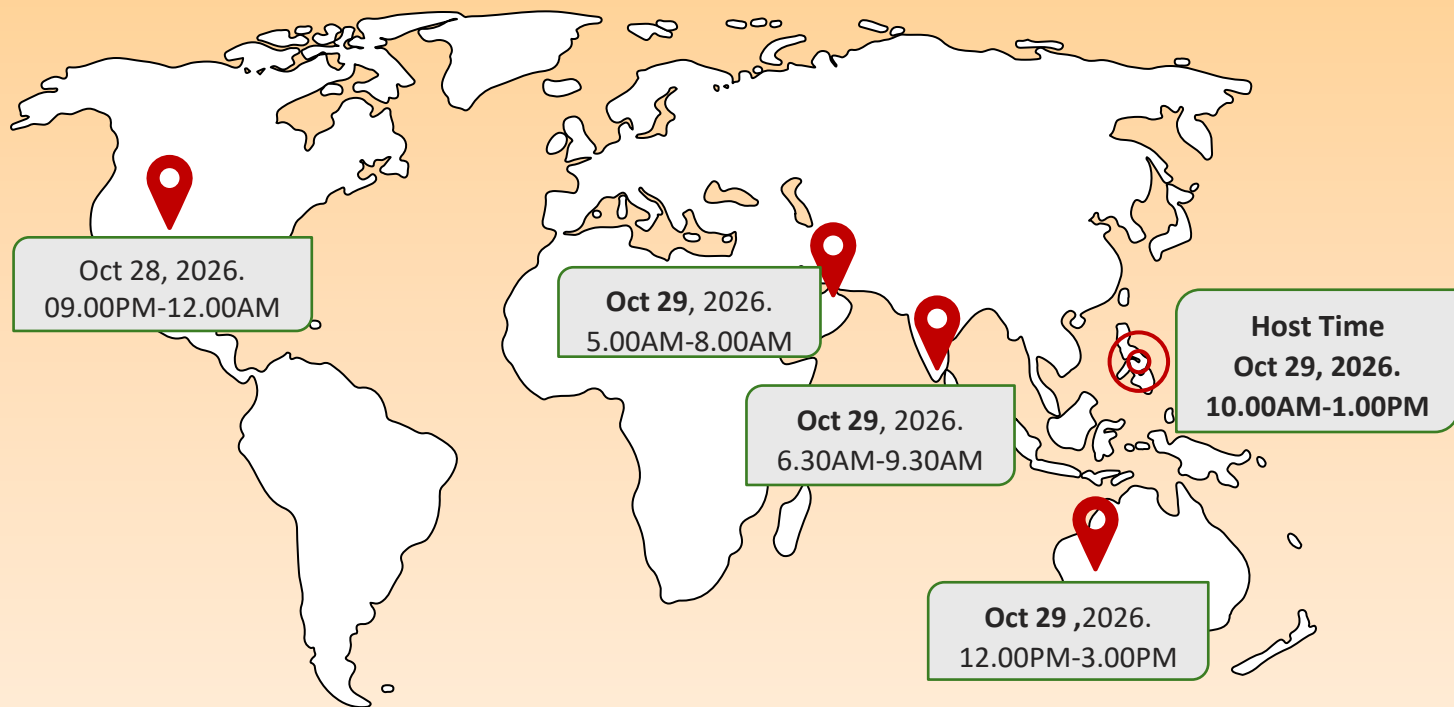
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### Toyota Engineering Corporation

**Senior  
Consultant**

TPS/TMS kaizen guidance and education for domestic and overseas companies. ( Industries ) automobile, pharmaceutical, telecommunications, IT & systems, etc. ( Countries ) Japan, China, Italy, etc

# Upcoming program schedule



## Accreditation & Certification

Certificate issued by



豊田エンジニアリング株式会社  
Toyota Engineering Corporation

Toyota Engineering Corporation  
Japan



## Get in touch with us



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