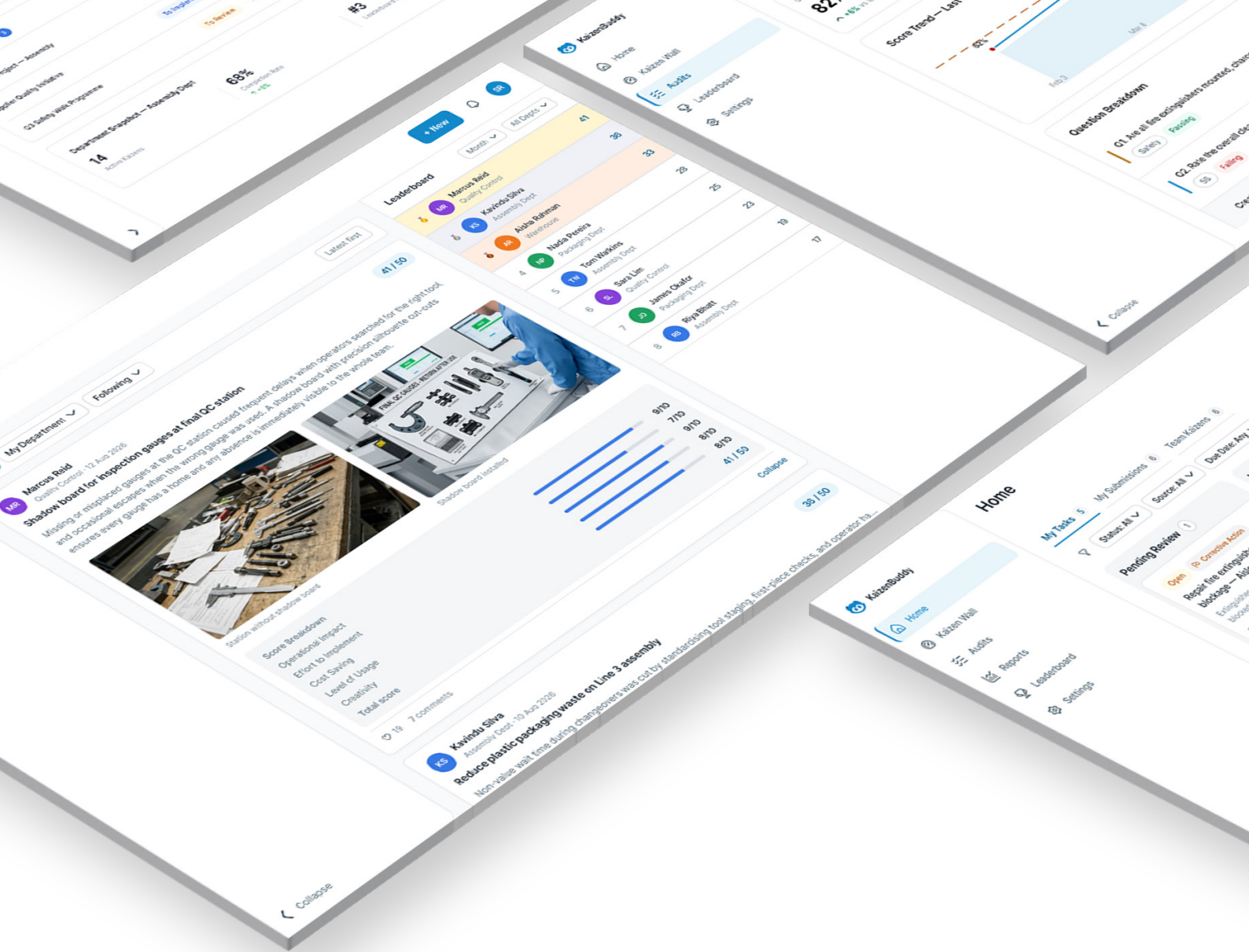




Product Brochure

Powered by the Center for Lean Excellence



THE PROBLEM

Starting Improvement is Easier than Sustaining it

Most organisations can launch a continuous improvement drive. Workshops generate energy. Ideas flow. But once the event ends and daily operations resume, momentum fades.

Ideas get captured in notebooks, emails, or spreadsheets and disappear from view. Reviews depend on whoever is available. Ownership is unclear. Follow-up stalls. People stop contributing when they cannot see what happened to their last suggestion. What began as a culture of improvement quietly becomes another unfinished initiative.

This is not a failure of intent. It is a failure of system and visibility. Without a structured path from idea to completion, and without a way to keep results visible, even the best improvement programmes lose traction.

Kaizenbuddy exists to close that gap.

The Six Challenges of Lean Sustainment



Capturing Ideas

Improvements stay informal, paper-based, trapped in email



Inconsistent Evaluation

No shared, repeatable way to review and prioritise



Weak Implementation

Ownership and timelines are unclear during delivery



Missing Validation

Completed work is not properly verified or closed out



Engagement Decline

People stop contributing when progress is invisible



Poor Sustainment

Gains fade without ongoing visibility and accountability



INTRODUCING KAIZENBUDDY

Making Kaizen Easier

Sustain Every Improvement

Kaizenbuddy is a digital continuous improvement platform built by the Center for Lean Excellence, practitioners who have facilitated over 50,000 Kaizens across more than 100 organisations. It is not built by a software company that studied lean. It is built by people who have seen firsthand why improvement programmes stall, and designed a platform to prevent it.

Three Things that Set Kaizenbuddy Apart:



Lean Credibility

Built from real operational experience, not generic software logic



Customisability

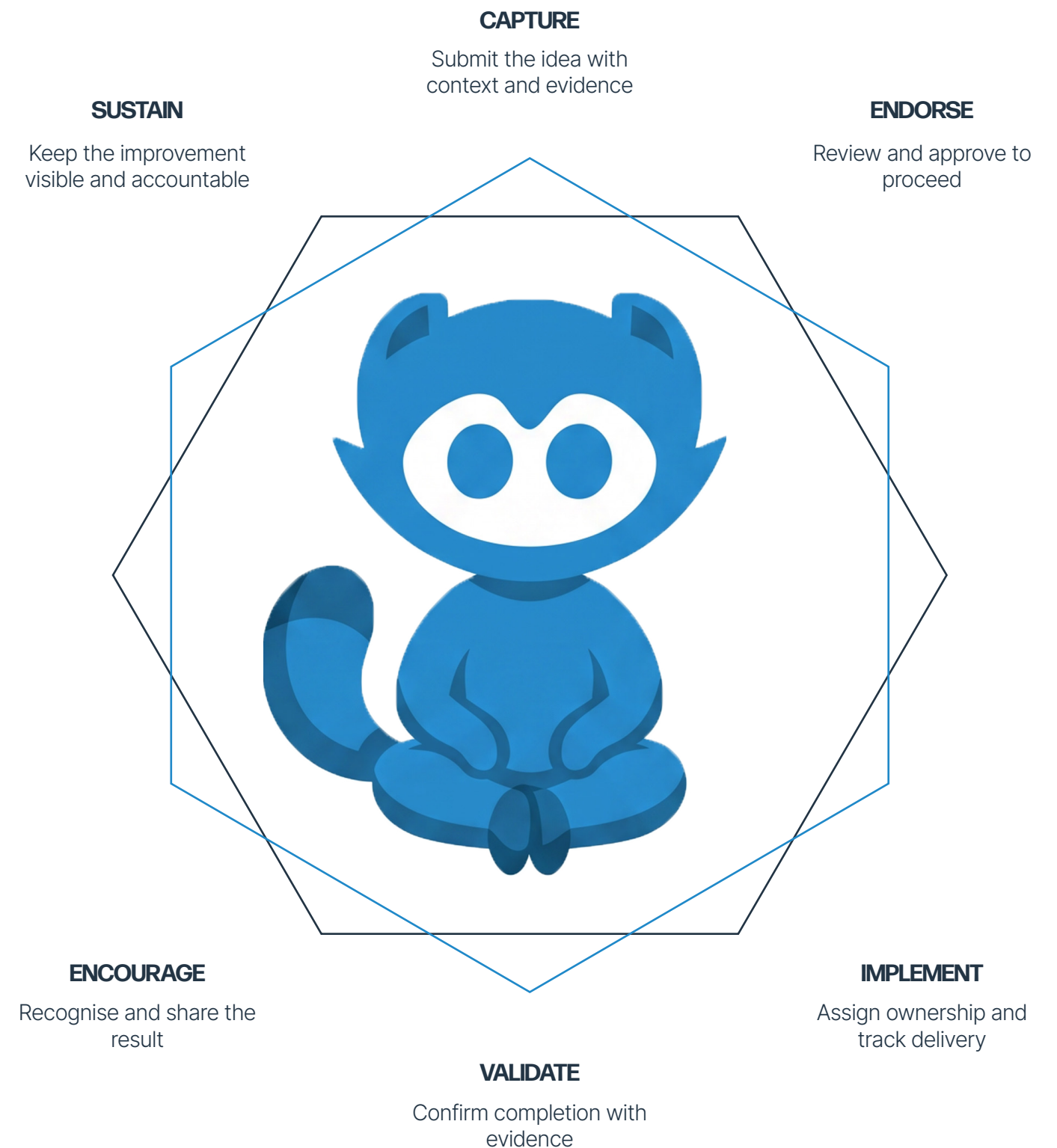
Configured to fit your categories, governance, and review workflows



Engagement = Visibility

The Kaizen Wall turns improvement into a shared, org-wide practice

The Improvement Lifecycle



Every improvement moves through these stages with clarity. Contributors know where their idea stands. Leaders know what has been delivered.

THE MODULES

Solo Kaizen

Every Improvement Sustained.

Most improvement ideas never make it past the person who had them. They are written on sticky notes, mentioned in passing, or buried in an email. That is not a motivation problem. It is a visibility problem.

Solo Kaizen makes individual improvement visible from the moment an idea is submitted, through a clear review path, to completion, and onto the Kaizen Wall for the whole organisation to see and learn from.

The workflow adapts to how your organisation works. Categories, scoring criteria, and endorsement structures are yours to define.

From Suggestion to Sustained Result

Financial savings can be tracked against each improvement, giving leaders a running view of the value their teams are generating. Every Kaizen carries a full audit trail; who submitted it, who endorsed it, what evidence was provided, and when it was completed.

Completed improvements appear automatically on the Kaizen Wall, so good practice travels beyond one person or one shift.

Why it Works

Visibility

Every idea has a status; every completed improvement is published and tracked

Customisability

Categories, scoring, and endorsement workflows match your governance

Credibility

Lifecycle stages and review structures designed drawing on extensive experience

Ideal For

- Front-line and operational staff submitting improvements
- Lean and OpEx teams managing the endorsement queue
- Leaders who need confidence that improvements are finished and measured



THE MODULES

Team Kaizen

Your Project Structure. Delivered Consistently.

Larger improvement initiatives need more than task tracking. They need a project structure that reflects how your organisation actually runs improvement, consistent across departments, and visible to everyone involved.

Team Kaizen provides that structure. A project leader defines the initiative, breaks work into sequenced steps, assigns owners, and tracks progress in real time. Projects can be launched from reusable templates that reflect your organisation's proven improvement methodologies.

When Improvement Needs a Team

Use Team Kaizen when the change spans departments, requires sequenced work, or needs formal governance.

Solo Kaizen keeps individual ideas moving. Team Kaizen keeps multi-step initiatives aligned. Both follow the same lifecycle and feed into the same Kaizen Wall and reporting dashboard, so leaders have a single view of all improvement activity.

Why it Works

Customisability

Customisable, reusable templates standardise project structures to your methodologies, not a one-size-fits-all default

Visibility

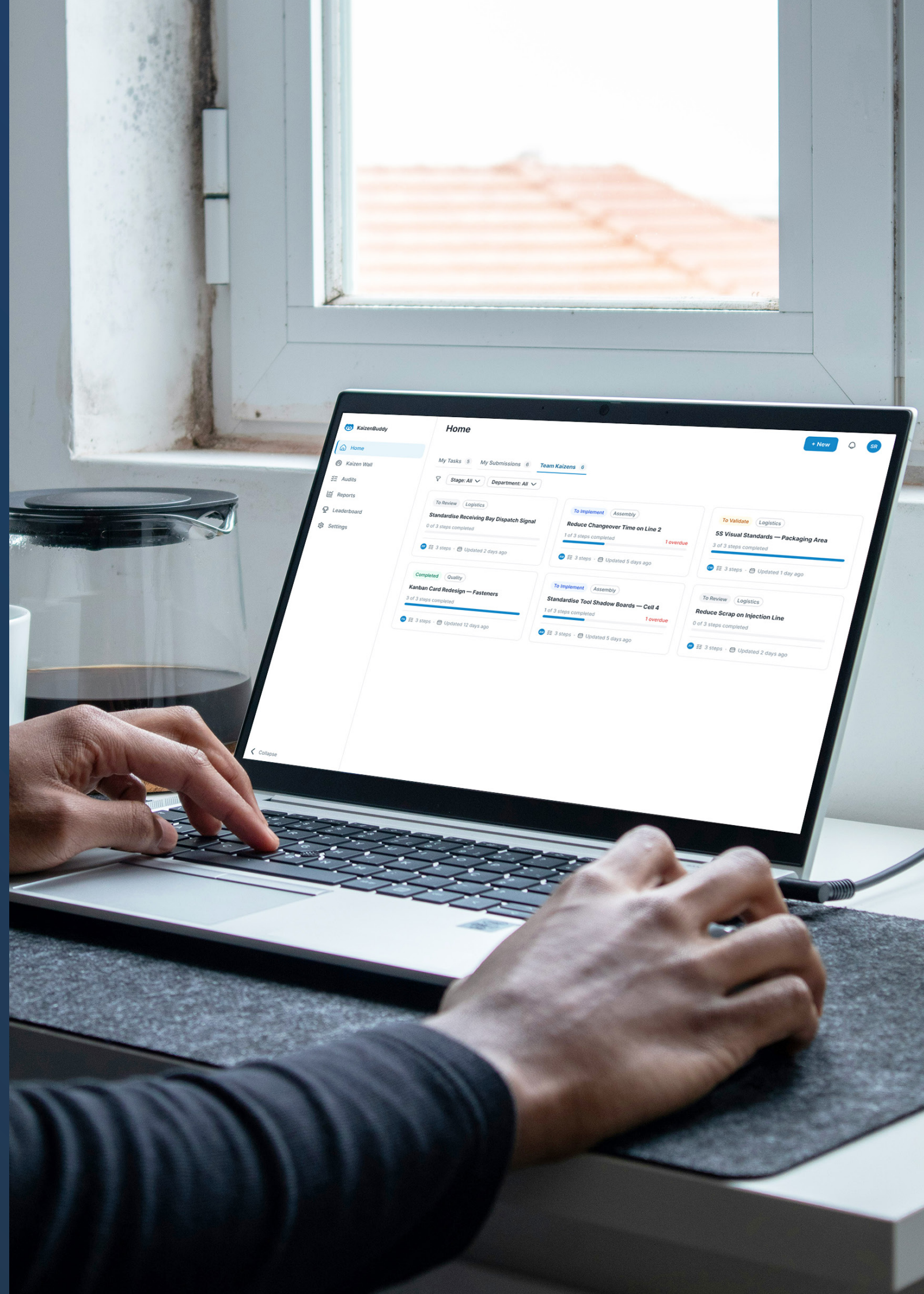
Real-time progress gives teams and leadership a shared view of what is underway and what has been delivered already

Credibility

Governance workflows designed by practitioners who have led cross-functional improvement programmes across industries

Ideal For

- | Lean and OpEx-led continuous improvement projects
- | Cross-functional initiatives with multiple contributors and sequenced dependencies
- | Organisations that need portfolio-level visibility of all active projects



THE MODULES

Audit Management

Your Standards. Your Benchmarks.
Actions that follow through.

Audits are only useful if they lead to action. In too many organisations, findings go unresolved and the same gaps reappear cycle after cycle. Kaizenbuddy supports the full audit cycle, template creation, dispatch, execution, scoring, and follow-through, so findings convert directly into improvement actions.

Audit templates are fully configurable to your industry standards, internal quality frameworks, or regulatory requirements. Results can be compared across departments, shifts, and sites.

Five Levels of Audit Supported



Self Audits

Departments or individuals against their own standards



Internal Audits

Within the organisation by designated auditors



Cross-Functional Audits

Across departments, bringing an outside perspective



Business Audits

Operational performance evaluation



External Audits

Regulatory, certification, or customer requirements

Why it Works

Customisability

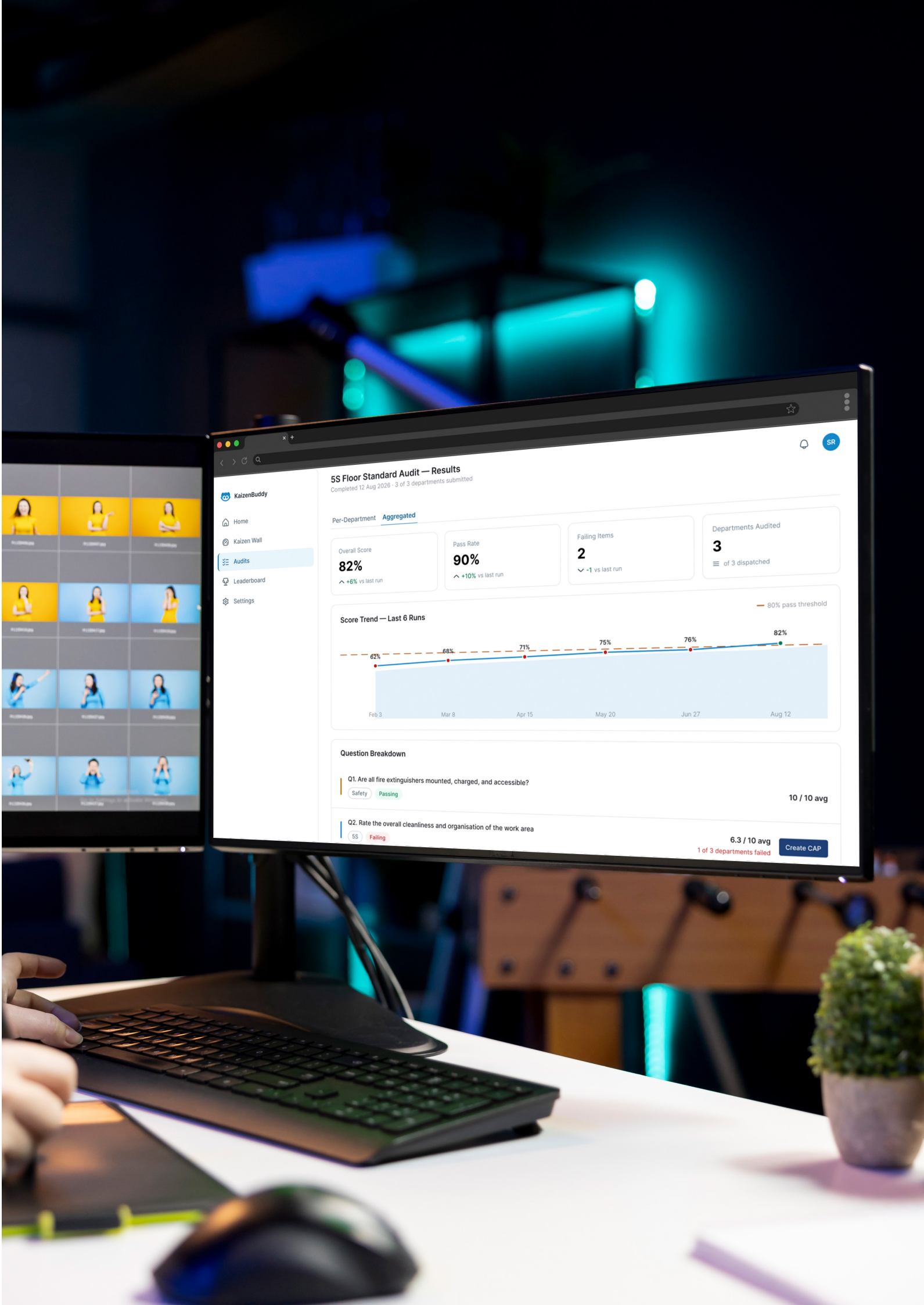
Templates built to your standards and frameworks, not locked formats or fixed methodologies

Visibility

Results, trends, and corrective actions tracked centrally across departments and sites

Credibility

Audit structures designed from experience conducting lean assessments across regulated environments



THE MODULES

The Kaizen Wall

Where Improvement Becomes Culture

The Kaizen Wall is the reason people keep contributing.

In most improvement programmes, completed work disappears into a database. There is no recognition, no shared learning, and no visible signal that improvement is valued. Engagement peaks and then fades.

The Kaizen Wall changes that. It is a live, company-wide feed of every completed improvement, showing who contributed it, what changed, and the before-and-after evidence. Anyone in the organisation can see it, like it, and comment on it.

Contributors earn points for completed improvements. A leaderboard tracks who is driving change, creating friendly competition across teams, shifts, sites.

What Teams Gain

- Organisation-wide visibility of every completed improvement with full evidence
- Social recognition through likes, comments, and a contributor leaderboard
- Before-and-after evidence displayed for every Kaizen
- Inspiration and knowledge-sharing across shifts, sites, and departments

Why it Works

Visibility

Every completed improvement is published and permanent; people can see the work, the evidence, and the contributor, not just a closed ticket in a system

Credibility

Recognition mechanics designed from real lean programmes where contributor engagement is the single biggest factor in long-term sustainment

Customisability

The Wall reflects your organisation's categories and improvement language, so it feels native and dynamic rather than just listless, static and/or generic



THE MODULES

Built to Fit Your Organisation

Your Improvement System, Configured Your Way

Every lean programme is different. The categories that matter, the governance structures, the way improvements are reviewed and closed, these reflect how each organisation works. Kaizenbuddy adapts to how you already work.

Configurable Across All Three Modules:



Idea Categories

Define cost, quality, safety, productivity, environmental, or any custom classification that applies to Solo Kaizens, Team Kaizens, and Audits



Evaluation and Scoring

Set up marking schemes and review committees that match your governance, from a single endorsement to a multi-level review board



Project Templates

Standardise improvement project structures across departments, sites, and regions; launch from proven industry-standard templates



Benchmarking Audits

Build templates that match your industry standards; compare results across departments and sites



Branding and Dashboards

Paid plans include custom branding and personalised dashboards configured to your processes

Kaizenbuddy is a cloud-based web application, accessible through any modern browser on desktop, tablet, or mobile.

THE MODULES

Reports and Analytics

See Progress Clearly Across the Organisation

Leaders and Lean teams need more than activity. They need a clear view of what is moving, what is stuck, and where the programme needs support.

Kaizenbuddy brings all improvement activity into one centralised reporting dashboard, covering Solo, Team Kaizen projects, and Audits in one place. Data is always current because it comes directly from the work on the platform.

What Leaders Can See



Improvement Pipeline

How many ideas are in each lifecycle stage, from capture to completion



Completion Rates

Percentage of submitted improvements being delivered, and how quickly



Financial Impact

Aggregate savings tracked across completed improvements



Contribution Metrics

Who is submitting, who is delivering, where engagement is concentrated



Leaderboard Views

Contributor rankings that support recognition and coaching conversations



Audit Compliance

Status and trends across audit types, departments, and time periods





CASE STUDY

Parnell Pharmaceuticals

Continuous Improvement in a Regulated Manufacturing Environment

Parnell is a global veterinary pharmaceutical company with manufacturing operations in Australia that must meet stringent international quality standards, including FDA-aligned regulatory requirements.

In that environment, continuous improvement is not optional. But Parnell's paper-based Kaizen processes were creating friction at every stage, ideas documented on physical forms, limited visibility outside immediate management, impractical real-time tracking, and more administrative effort than the work required. There was no way for people across departments to see what others had achieved or learn from completed improvements.

Parnell moved to Kaizenbuddy to digitise the full Kaizen cycle; capture, review, delivery, and recognition, while keeping improvement tightly connected to how the organisation works day to day.

The Shift

From paper-based tracking, manual review, and limited visibility to a digital platform with structured workflows, organisation-wide transparency, and built-in recognition.

Results that Show Up in Participation

After adopting Kaizenbuddy, Parnell's teams gained a shared digital path for Kaizen from submission through review, delivery, and recognition. The impact was immediate and sustained.

Headline Results

- | Around **370 Kaizens** submitted in the first two months after digital rollout
- | Nearly **4,000 Kaizens** recorded across Parnell's eight-year improvement journey
- | Reduced dependency on paper-based and manual Kaizen tracking
- | Stronger visibility of improvement ideas across teams and departments
- | Faster review, approval, and follow-up of Kaizen activities
- | Higher engagement through points, recognition, and the Kaizen Wall
- | Improved management visibility through dashboards and reporting

What Made the Difference:

Digitising capture removed friction for contributors. The structured review path meant ideas did not sit unanswered. And the Kaizen Wall gave people a reason to keep contributing, because they could see that their work was visible, recognised, and valued.

CREDENTIALS

Powered by the Center for Lean Excellence

Kaizenbuddy is not built by a generic software company. It is powered by the Center for Lean Excellence (CLE), a lean consulting and training organisation with offices in Singapore and Colombo, serving organisations across Europe, the USA, Australia, and beyond.

CLE's experience is embedded directly in how Kaizenbuddy works: the lifecycle stages, review structures, recognition mechanics, and reporting views are all built from real practice.



Trusted by Leading Organisations



100+

Organisations Trained and Consulted

\$100 MN

In Savings Generated for Companies

50K+

Kaizens Facilitated and Implemented

10K+

Value Stream Maps Completed

5K+

Lean/TPS Certification Programmes Delivered

GETTING STARTED

Plans that Scale with Your Team

Kaizenbuddy is for organisations that want continuous improvement to be easier to run and easier to sustain. Flexible plans are available to match your team size and usage requirements.

	FREE TRIAL	STARTUP	BUSINESS	ENTERPRISE
Monthly Fee	Free	\$80	\$300	\$400
Duration / Users	30 days, up to 3	Up to 20	Up to 100	Up to 200
Kaizens / month	20	200	Unlimited	Unlimited
Team Kaizens / month	3	200	Unlimited	Unlimited
Audits / month	3	200	Unlimited	Unlimited
Additional Users	—	\$4/user	\$3/user	\$2/user
Custom Branding	—	—	Yes	Yes
Dedicated Admin Support	—	—	—	Yes

Save 10% with Annual Billing. Customisation available on paid plans. Full detail on the companion pricing sheet.

Getting Started

- | **Start your free trial:** 30 days, no credit card required; access does not auto-continue.
- | **Book a demo**, guided walkthrough, or explore via self-login demo.
- | Self-serve signup; CLE can assist with custom setup when needed.
- | Onboarding documentation and tutorial videos available.

Data and Security

Hosted on AWS (Singapore). Privacy policy available for all customers. Accessible via any modern web browser; no software installation required.



Making Kaizen Easier. Sustaining Every Improvement.

Powered by the Center for Lean Excellence

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